



ARTIFICIAL INTELLIGENCE

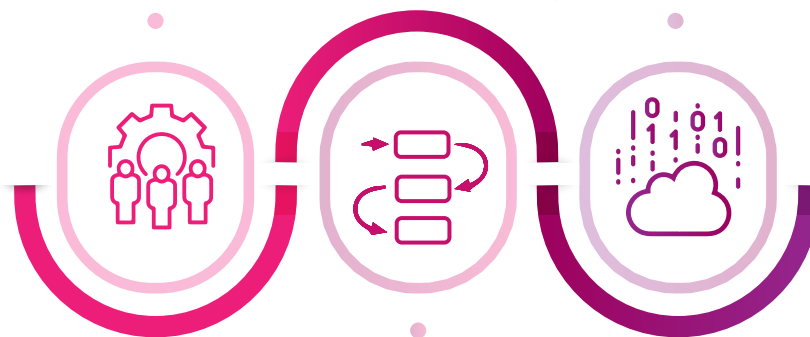
In the Artificial Intelligence Specialty, we work together with our experts in **algorithms and computer techniques**, to create tailored developments according to the business objectives of our clients. We use image recognition, machine learning, deep learning and natural language processing to **create innovative and comprehensive projects** that allow us to **gain efficiency, productivity and higher profits**.

Our hallmark

We have a **multidisciplinary work** team to offer businesses products, tools and methodologies focused on **digital transformation** through our machine and deep learning solutions (supervised and unsupervised models), computer vision (image recognition), natural language (chatbot) and conversational (voice chat), **helping companies to be more efficient by automating their processes**.

Multidisciplinary work.

Digital transformation.



Process automation.

Services

- **Chatbot:** We create robots capable of simulating a written conversation with a person, providing automatic responses without the help of a human.
- **Voice Chat:** We build robots capable of simulating a spoken conversation with a person, providing automatic responses without the help of a human.
- **Recognition and learning models:** Our experts interpret, compare, classify and perform actions with data extracted from images (text, people, animals, objects, position, etc.), coordinates (facial, fingerprint, iris) and audio (voice, music, sounds, etc.)
- **Cognitive RPA:** We strengthen the business processes of companies through the automation of processes using robots (Robotic Process Automation), thus improving work efficiency and amplifying productive capacity.
- **Analytical Models:** We interpret, compare and store information, to predict the future through certain business behavior (automatic and deep learning).
- **Logistics (geographical location):** IoT solution to monitor in real time the routes of courier companies and carriers.

Benefits

- Increase in more than 5% of EBIT (income obtained before taxes) by implementing some artificial intelligence solution.
- Problem solving with an increase of up to 40% using artificial intelligence.
- Productivity increase of up to 55%, using intelligent systems for process optimization and efficiency.
- Reduction of up to 69% in human errors.
- Technologies such as smart drones, satellite images managed through AI, autonomous vehicles, among others, are examples that allow us to break down barriers of location and distance.
- Efficient the activities of the workers when carrying out activities of little value to the business or repetitive.
- Humanoid robotics services to support internal and/or external processes.



At PRAXIS, we have been transforming the **technological, digital, intelligent and agile solutions** of companies for 25 years. With more than 1,300 employees, in more than 10 countries around the world.



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